

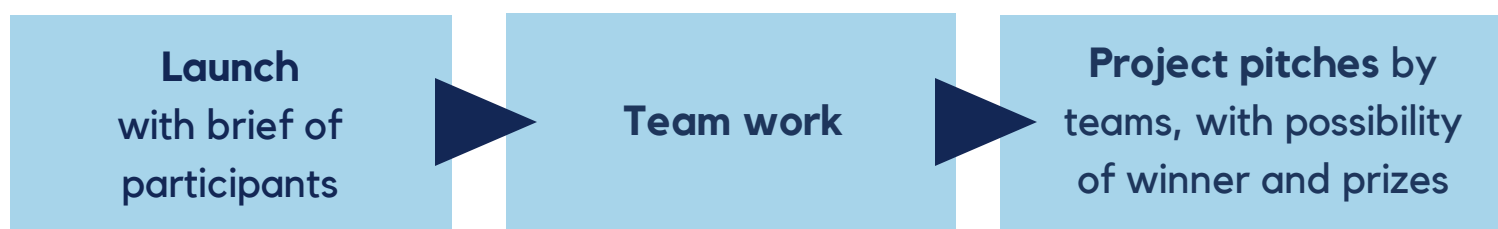
How to organise a great hackathon !

Hackathons are 1 to 2 day events, when teams of engaged people work on "hacks".

Hacks are simple and practical solutions to well identified problems.

Goal : generate new ideas and prototypes !

A hackathon unfolds in 3 steps:



Discover 5 rules to succeed with your hackathon !



DEFINE THE HACK RULES



Theme

A general topic and specific challenges



Place

As much as possible, find unusual places that inspire creativity and motivation



Target your community

Invite participants among collaborators, students, software developers, startup founders, customers, partners ...

A key factor of success is a **good mix of social, cultural and expertise backgrounds**, scatter among teams.



REACH OUT WITH YOUR COMMUNITY

30 days before

Tease your hackathon



Federate a core team
Feature partners and sponsors
Engage participants and encourage them to spread the word.

During the event

Share live



Feature live the making and highlight moments
Keep records for future communication

7 days after

Capitalise !



Thanks participants and partners
Feature achievements (e.g., prototypes) and the way people proceeded together to make innovation happen
Broadcast pictures and videos for broader public outreach.



PREPARE LOGISTIC

Ensure that easy access to free Internet is provided at your location. Offer design thinking and prototyping gear (post-it,s markers, flipcharts, white boards).

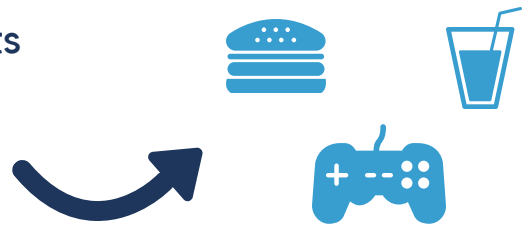


Provide practical information

Location, program outline before and during the hackathon, nearby public transportation and parking lots, building entry code, site plan

Plan catering and facilities for participants

Food, drinks, and possibly a room for sleeping. Extra activities may be planned (yoga, workshops, tous, games to relax).



LAUNCH & ENTERTAIN

Welcome participants and launch challenges and teams!



To rhythm your hackathon, one can resort to experts, mentors and facilitators for short conferences or workshops. Yet keep in mind that hacker teams usually want to devote most of their time producing a surprising innovation.



CONCLUDE WITH A PITCH SESSION & CELEBRATE

A hackathon is a **festive moment**. The relaxed yet intense atmosphere helps unleash creativity. Try-and-fail is encouraged.



Organizers should get prepared for surprising innovations. **Pitch sessions and prototype demos** reveal these innovations.



If **prizes** are awarded, they can be a money prize, some coaching for project acceleration, or other means to achieve follow-up milestones. Multiple awards give a chance to more projects teams, increasing the sentiment that everyone can win.



A **cocktail party** with food shall conclude the hackathon and celebrate participation!



An Open Innovation Festival
for science, technology & society



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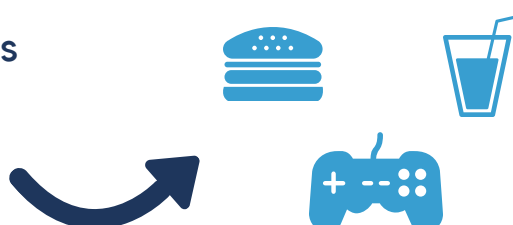


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L'essentiel c'est l'innovation ouverte résultante d'un échange, d'un partage, d'une construction entre plusieurs participants



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